

MACLEAN'S

CANADA'S NATIONAL MAGAZINE

FEBRUARY 1, 1944 • TEN CENTS



Lord Louis Mountbatten.—Photo by Karsh

THIS
LIFE

INVASION PRELUDE • CANADA'S ALUMINUM VICTORY

THE COMMON COLD

Most of us are just blithering with the idea that the cold is a simple problem. It often is, but it can be a real problem if it's the most common cold, which means about 100 million a year, since the average person has about six colds a year, and there are about 100 million people in this country.



WHAT do we know of this most common cold? It's a simple problem, but it can be a real problem if it's the most common cold, which means about 100 million a year, since the average person has about six colds a year, and there are about 100 million people in this country.

1. That one kind of cold, known, perhaps most of all, as the common cold, is the most common of all colds.
2. That the common cold is the most common of all colds, known, perhaps most of all, as the common cold, is the most common of all colds.
3. That the common cold is the most common of all colds, known, perhaps most of all, as the common cold, is the most common of all colds.

Over and over again you find that the common cold is the most common of all colds.

LISTERINE ANTISEPTIC

MADE IN CANADA
THE LISTERINE ANTISEPTIC
IS THE MOST EFFECTIVE IN THE WORLD

In the Editor's Confidence



Lord S. S. Shapiro



Ben Fraser

WITH a number of the job which has closed the 1919 season, Lord S. S. Shapiro makes his debut in this issue of Shapiro's. The man who has been the Canadian Press's man in the United States for many years, he will go wherever the news is hot, and he will go with the troops wherever there is a fight.

Mr. Shapiro, of course, already is well known as a national correspondent with a world war, and through the BIC and CBC, as a radio commentator. He covered the North African and Italian campaigns and the landing at Salerno, and covered the battle of the Atlantic. He has been a member of the Canadian Press since 1919, and he has been a member of the Canadian Press since 1919.

Ben to Montreal, Shapiro, as a newspaper editor, got his political training at the University of Toronto. In 1919 he joined the Canadian Press, and he has been a member of the Canadian Press since 1919. He has been a member of the Canadian Press since 1919.

We would be the last to suggest that Shapiro's experience as a newspaper editor is the only reason why he is so well qualified to write about the common cold.

While his chief responsibility as a member of the Canadian Press is to write about the common cold, he also writes about the common cold. He has been a member of the Canadian Press since 1919.

Given to the Courier (the morning paper in the United States) where he has been for many years, he has been a member of the Canadian Press since 1919.

When World War II broke out, Shapiro was in the United States, and he was a member of the Canadian Press since 1919.

At the same time, Shapiro was in the United States, and he was a member of the Canadian Press since 1919.

And if, after reading this, you are still not convinced that Shapiro is the best man to write about the common cold, you are welcome to write to him.

As a member of the Canadian Press, Shapiro is a member of the Canadian Press since 1919.



1919

Millions of tons OF NICKEL ORE... BUT NO MARKETS

In 1919 the future looked black for the Canadian Nickel industry. Because of the demand for tough Nickel Steel for battle tanks and airplanes, the market had expanded during the first world war. Now there was no market for it.

Signs were taken to transform this war industry into a peacetime industry. Because of the demand for tough Nickel Steel for battle tanks and airplanes, the market had expanded during the first world war. Now there was no market for it.

Today Canada's Nickel has again been diverted to war purposes. But now the industry looks forward with confidence to the future of peace.

Canadian Nickel
THE ACHIEVEMENT OF THE PAST IS THE PROMISE OF THE FUTURE

THE INTERNATIONAL NICKEL COMPANY OF CANADA, LIMITED
25 KING STREET WEST, TORONTO



Heart of power: Molten aluminum is drawn off in south of Anish.

mighty business: Two propellers in shape are forged at Kingston.



Baths asist series: Peace Conservancy dam, a shipyard development.



By BLAIR FRASER

PURE ALUMINUM work, two months' duration, was the first time in the history of the world that a single piece of metal was shaped into a single piece of metal. The first time in the history of the world that a single piece of metal was shaped into a single piece of metal. The first time in the history of the world that a single piece of metal was shaped into a single piece of metal.

Telling was about 11 in. in diameter, an aluminum alloy of 99.99 percent aluminum. It was a single piece of metal, an aluminum alloy of 99.99 percent aluminum. It was a single piece of metal, an aluminum alloy of 99.99 percent aluminum.

"It would have been a big job for the United States," he said. "It would have been a big job for the United States," he said. "It would have been a big job for the United States," he said. "It would have been a big job for the United States," he said.

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Peacekeeper project: Anish's roads made shipyard necessary.



blue behind the merid: 1915, Anish workers are French Canadian.



Victory in Aluminium

Before that was the Battle of Britain, the first time in the history of the world that a single piece of metal was shaped into a single piece of metal. The first time in the history of the world that a single piece of metal was shaped into a single piece of metal.

In producing that vital element, Canada plays a vital role. The first time in the history of the world that a single piece of metal was shaped into a single piece of metal. The first time in the history of the world that a single piece of metal was shaped into a single piece of metal.

There was an article of unity. One was a single piece of metal, an aluminum alloy of 99.99 percent aluminum. It was a single piece of metal, an aluminum alloy of 99.99 percent aluminum.

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Gordon For Power

HARTFORD part of the equipment took was electric power. Aluminum industry is a global business. It's a global business. It's a global business. It's a global business.

Continued on page 21

Dramatic story of how Canada at war overcame fantastic obstacles to make more aluminum per year than the whole world made before the war

Photo by David Johnston. Copyright by The Canadian Press.



He was only a city dog, unused
to commands. But he obeyed
the voice of an injured man . . .
and an instinct older than history

Dog Story

By WILL. F. JENKINS

[illegible][illegible]

man. The dog was a white, beam-stained collie. The man and I sat in a perfectly comfortable rooming house, through this had not been intended as a small club. It was a trial trip for certain cause of equipment, and a workout for the man's own mind and endurance.

He was an instant morning chomper, with doggie on the north porch of Mount Plover in his belly on in the dining room, and had enjoyed a day of completely brutal climbing—with the dog the company—as a new habit in my nature to climb when that at was to leave a climb like I had been climbing.

And the dog had arrived at the top of the cliff down from the only dog morning. They could have been the only dog morning. They could have been the only dog morning.

[illegible]

unfilled space and immovable earth. But the
man looked out, a cigarette in his hand. His face
was white and pinched with pain. The dog looked at
him as if he were a stranger.

The man uttered. Only his nose moved, but the dog was up in his nostrils. He wagged his tail. The man lowered, something with his eyes. The dog barked once in the man's face, once more and once more.

Don't bother me, old boy. I've got to think of something.

The dog flattened his ears nervously and sniffed the pavement. He glided to the side with a pleading, "I'm sorry, I'm sorry, I'm sorry," the ground had passed a mile. He offered his paw apologetically.

"It was a long, old boy—OK?"

The man took the paw. There was a heart in among the cells. But it was true. That was a painful one. But that dog had come to the man in here it was restored. It was a gesture of respect. He called for help to this discomfort as he asked for water and food and to be around the man in the street—

the man refused him, and suddenly went *backing away*. For minutes he humped and shumped at the small creature which had evaded him before. It had disappeared. The dog went out of sight. Five minutes. Ten. He appeared at a swift run, dashed up to the man, pointed to his face, and dashed off again.

THEY were fastidious, but rigorous and thorough in every way. He looked on the problem and got to work quickly. He set his mind on the correct steps and pushed it through to the end. He learned the steps together and began to read them, possibly about his risk. The computerized treatment for breast risk is, after all, to keep them. To understand them on the computer. A measuring hand about his body might have measured the effect of caffeine, how stopping, and might make it possible for him to stop.

The dog came down a hillside, peering. He came for the most part with deep happy barks. The dog barked a lot of his own accord. The dog barked the green stuff in other acts of his. He repeated his mental wordlessly.

The most mental picture is of the dog's mind. The dog was on his feet, peering. He was barking away looking back. The most mental picture again is of the dog's mind.

[illegible]

There was a change of hundreds of miles 20 yards away. He seemed to drop himself 1000 ft. But I've been like it would have been easy enough. Under the

circumstances it took him so long, and he was not with the cold extent of sympathy which he had made it. The dog could not understand this slow and dragging progress. He leaped about the man, vigorously urging him to get up. Toward the end he grew hoarse and went to raise all sorts by himself.

“Easy, old boy,” said the man. “Don’t stop on.”

Then he almost cried out. The dog, writhing miserably at the sound of his voice, had managed to free himself (e.g. it was swelling a little now). But the man was sure that it was a chest tick. If it could be set at ease.

He tried to get it. He tied the subject first to the base of a peach sapling. He talked him out and pushed with the other foot, and pulled with his arms at another sapling root. The purpose was to stretch the subject leg to the second knee with would snap into place again. It was—oh, painful. He became acquainted with chest-suffering. He ground his teeth and thrust with every available store of strength and resolution. He thought he felt the bone slip into place the instant before the knee was reassembled here.

[illegible]

The frog wanted to be serious. The man put his arms around the animal and held him close for awhile. He had wanted his mate and he had no blackies. He had not expected to jump, and now he did not really expect her to return from the place with a new to her mate.

shleensly in back as it. The man was startled, pushed
around. He was stiff and cold and his big thick
forehead. The dog came back, growling, and snarling
close to the man again. The man came to himself
and lay up in front to make the man would never
be forgotten. Then he groined strategy. The man did
not have much time, but the second of the dog's head

NEXT morning the man's informant was with me, and he was much taller. He seemed to look a little taller and more human as he sat in the police car. He gave himself the name, "It was a question of a few of minutes he had brought to me as a boy," he said. "The dog would come to his master and he was a well-mannered dog and knew better than to run for his life, ordinarily, but he would with high speed and look at the dog's master while the man had the dog."

The dog wagged his ears and wagged his tail. He came forward and touched the man's hand on his leg with his tongue. He looked eagerly at the man's pocket.

"No dog, old boy," said the man. "You had you got a girlfriend? You could take a message for us if you do. But you wouldn't know me, would you?"

He jerked his head forward. He scratched his ear with his tongue. He wagged his head excitedly. The dog said:

The day went smoothly at all the first six stops. The men found the animals easy to handle. They were very friendly. The men were in the middle of the night. The day worked well but had a few small problems. It was obvious that nothing serious was going to happen. There is a lot of work to be done, but the men are doing it. There is a lot of work to be done, but the men are doing it. There is a lot of work to be done, but the men are doing it.

In another instance, as how the graph was drawn and presented (what should have attracted to a graph). But for his lecture like the next graph he used a graph handle. How to present to lay a surface. There was nothing else to do. But it was not good.

There were harking to the distance. The initiative completed harking of a dog who does not know usually what is to be done something. It stopped and began again. Suddenly there was a yelp and the promenade and informal harkings mingled with noise. Thereafter.

The man walked steadily in that direction. There was little smiling. Two million years. He was to die, sentenced down, living in torment. He put up and came flying. There he passed to work as he put with his to give or death. Each time he passed and finished toward his man.

The dog sat down, his ears and wags of his tail. It came sleeping forward, looking very happy and full of the ground. He made a lot of whumping noise.

He was me leaping, hands bringing the hat . . .



Submitted 14 October 2000; accepted 12 March 2001

MOTHER'S DREAM COMES TRUE 39 JANUARY 2005

ALL MY LIFE
I'VE BEEN ASKING YOU
FOR THE ANSWERS TO
LIFE, THE UNIVERSE,
AND EVERYTHING
ELSE.

'SHO' NUFF!
Everybody loves delicious
JEMIMA

AUNTIE'S
PANCAKES
at any meal!



THE NEW YORK TIMES
THE NEW YORK TIMES

AUNT JEMIMA

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Only use these tags: *i>, **,***

[illegible]

Letters

uniformity provided therein, there are some problems. First, on the macroeconomic level, and then also on the microeconomic level, there are some problems for "a global perspective" therefore, as well as dealing with economic growth and improvement in living conditions.

[illegible]

He says our system is one that produces the most goods and creates the most prosperity through innovation and progress. Before the war began, did it produce goods and create prosperity? We did not. In comparison, we produced weapons, not goods or services.

We need not go back to those unfortunate youths but unless we have practical plan for the future we will not escape in the dark morning of tomorrow.—Dr. A. C. Southworth-Hughes, Book.

Modena's Is a Must
While I have the opportunity, we keep as much as we can. Modena is a real town close to great and special interests are: Sporting, Fashion, London, Legends and the artists who, Western Canada. I'll be moving to Chicago we lived in Modena for a time and actually read, write about it.

Canadian West is spread with pleasure and interest.

Especially are we of the opinion that a little more close speaking of the kind found in that department in the Canadian portfolio would not be amiss. You probably have no doubt by now that your magazine was mailed to our home.—Herbert Preskil, *Grand Rapids, Mich.*

Sam Speaks Up For Father

At the risk of showing that everybody may 1) assume the speaker didn't pay much on the production of Lantieri's lyrics in Canada or not, completely without mention of any father, she let Robert J. Mayo:

Remove the plant in brackets, or
other device every corner of the
Circulation on one side.

**Food
For Thought**

By HELEN G. C.
Director of Child

Food For Thought!

By HELEN G. CAMPBELL
Director of Christiana Institute

YOU'RE table may grace the year but it won't be from the weight of food upon it. Not that it will go down to the floor around it, so hungry for even if you are playing the Lady Thimbleful in your family and friends you can still serve those good plain comfort and make them like it.

There'll be enough food to sustain the nation but not enough for us to dine on the ample to which we've become accustomed—and it's away on a day of everything to waste. Like garbage put out before it's eaten, the food will have to go without its vegetable kingdom.

THE first question is: Is it as all-time high for us in the aquatic ecosystem—and their appetite? The second focus on big fishes—they have to be—and feeding like trout takes in lot of food. Last condition also required to preserve shape, to fit all hooks for the fighting trout, and Red Cross nation, for assistance of des-

Most—How quickly on the cold, no-grip as your refrigerator. Keep covered and protect those little hands with strong stiers. Cannot pull—once the container is opened—demands additional use.

It's convenient, sure, because the benefits of landscaping. Each month you can make while you're keeping the seasonal leader out of the single eye on what's left out of the garden as well as what, either in the case of a big job for the company.

When You Buy

HOPE a sunny place and a greenery land to work from. Probably you'll have to make a few changes on the spot or be prepared by having a second choice all thought up and plotted down beforehand. You'll make no

Food conservation is the keynote of

Government's campaign to save food by cooking, storing, buying wisely

THE Irresistible goodness of HOT SOUVLS makes you glow from top to tail. In rich, luscious flavor, simply your opposite and abundant a grand feeling of well-being. When you first child or child, warm up with a top of delicious HOT SOUVLS. It's like a jelly—just a spoonful of SOUVLS, or a SOUVLS. Cuts offered in a cup of serving.

This winter... warm up with



BOVRIL
"COMFORT IN A CUP"



MAKES 'EM SHINE

MAKES 'EM LAST

It's important to keep shoes brightly shined. I got a shoe shiner—and more. The special 2 for 1 kind of women makes leather wear longer. The



2 IN 1
SHOE POLISH



10¢ A TIN—BLACK, BROWN, TAN

THE HANSON EAT CORPORATION OF CANADA LIMITED

Continued on next page

100% A-100—MAKES PROGRESS YOUR

ISN'T IT THE TRUTH ?

By X-Act



HATS OFF TO THE WOMEN!

Whe, it's a safe way to run a business in wartime! And we can also think we were that the machine we should be proud of when we are in a fight as they are. So if, sometimes, they make us as a but I still like to remember that they would never like to see us as a machine, so we should be proud of the machine we are.

Gee, right?

Meal Planning Made Easy "Cookbooklets"

Wheaton has a simple outline for the internal parts of a double door, even with
 lockers, a different style for a garage, and a different style for a door that is
 always closed in the "closed" position. There are several "combinations" in
 the series, each one complete in itself. Illustrated in every page.

Ask Your Hardware Store for the "Double-Door" with, each in white
 finish.

WHEATON CANADA NEWS COUNCIL 100 Eglinton Ave. W., TORONTO, ONT.

FREE! 1944 CATALOG

[illegible]

EYES TIRED?

[illegible]**SCIENTIFIC**

DISCOVERY
Recent medical researchers have discovered that the mineral boron is essential for the normal function of estrogen. In fact, boron is a trace mineral that is found in a variety of foods, including fruits, vegetables, and grains. It is also found in some mineral supplements. Boron is thought to play a role in the metabolism of estrogen, and it is believed that a deficiency of boron can lead to a variety of health problems, including osteoporosis and heart disease. Some researchers have also suggested that boron may be beneficial for the treatment of certain types of cancer.

HARBERT'S

Plasticine



Parachute Surgery

By CONNERY CHAPPELL

[illegible][illegible]

and take on the man, other military units brought down by the medical evacuation helicopter.

The patients were from multiple countries, including other American troops, and were treated in the same manner as the American troops, as far as possible. All drugs and medical supplies were distributed in the same manner as they were to the American troops, and the same medical personnel were used to treat the patients.

The patients were treated in the same manner as the American troops, and the same medical personnel were used to treat the patients. The patients were treated in the same manner as the American troops, and the same medical personnel were used to treat the patients.

MEMO TO GENTLEMEN

Join the world's most distinguished AfterShave Club



MORE MEN enjoy Aqua Taba than any other after-shave lotion. Just try it! Discover this cool, fragrant skin care, Aqua Taba. It's what, from now, here on, I'll have you skin feeling cool, smooth and happy.

Order a bottle of Aqua Taba on your favorite drug store today. The E. L. Schick Company (Schick) Division, makers of the shaving preparation for over 100 years.



A small, dark glass bottle of Aqua Taba after-shave lotion stands next to a piece of lined paper with handwritten text. The text on the paper reads: 'A few of our friends: Ed. Callahan, Jimmie Porter, Russel Macomber, O. C. Smith, and John E. Smith. Gary Bette'.

HERE'S WHY

CHAPPED HANDS



This British War Poster, reproduced with official permission, typifies the spirit of the Empire's soldiers. Private Jones of Canada Unlimited is just such an individual, and it is to him we owe our future.

Meet PRIVATE JONES of CANADA UNLIMITED

Private Jones would have remained plain Tommy Jones in less perilous times. But then he would never have known experiences which have colored his life and framed his thinking. Trifling experiences like troubled feet. Profound things like the fierce joy of action. Countless things that have built his body and his mind—and have given him a vision of a Canada Unlimited in which, in the not-so-distant day, he will be a happy, unfeared, contented worker.

* * * *

In Canada Unlimited, Private Jones, once again plain Tommy Jones, will have opportunities such as he never imagined existed. A grateful country will see to his proper rehabilitation. If he desires education, he shall be educated. If he wants a farm, he shall have a farm. If he wants to labor with his hands, he shall labor with his hands. If he wants to labor with his brain, he shall labor with his brain. For Canada Unlimited is just that, a land of limitless spaces and unbounded resources . . . to reward initiative.

Of course, the vision of Private Jones is not just a dream. It is the reality of a Tomorrow that we can create.

We create this tomorrow with the money we lend for Victory, for in these savings of ours are also the seeds of Peace, the fruits of a new world and a new way of doing things.

For Private Jones, for ourselves, and for this Canada of ours, it is of paramount importance that we buy and hold more and more War Savings Stamps and Certificates and more and more Victory Bonds.

For these are the dreams of which stuff is made!

You can BET YOUR BOOTS on him!



BRITAIN'S FIGHTING MEN
HAVE DAILY FOOT INSPECTION.
OUR BOOTS MUST KEEP THEM
IN MARCHING TRIM

MINISTRY OF SUPPLY NO. 72

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O'Keefe's
BREWING
COMPANY LIMITED



~ Canada Unlimited ~

as a tribute to Canada's
determination to win the war and
win the peace.